

Christa Twyford Gibson, MPP, PMP

LINKEDIN www.linkedin.com/in/christatgibson

PROFILE

Certified project manager professional with more than 15 years of achievement in international and community development

- **Proven skills** in relationship management, facilitation and training, capacity building, grant management, project design and implementation, matrix and team management, strategic planning, financial oversight, donor relations and reporting
- **Language proficiency** in American English – native, Latin American Spanish – advanced, German–high-intermediate, Russian and French - basic
- **Professional engagement** in Bulgaria, China, Djibouti, Dominican Republic, Germany, Guatemala, India, Kazakhstan, Kenya, Kyrgyzstan, Namibia, Panama, Rwanda, Singapore, Tajikistan, Turkmenistan, the United Kingdom, the United States, Uzbekistan

RELEVANT EXPERIENCE

Technical University of Denmark
KONGENS LYNGBY, DENMARK

OCTOBER 2023-PRESENT

Project Manager

Co-manage the UK Aid’s Fleming Fund project SeqAfrica, to strengthen capacity in whole genome sequencing for antimicrobial resistance surveillance across Africa

Durham County Cooperative Extension
DURHAM, NORTH CAROLINA, USA

AUGUST 2020-APRIL 2022

Community Outreach Coordinator

Led community outreach and communications efforts for programming in agriculture, youth development, parenting, food & nutrition. Oversaw Kids Voting Durham, a civic engagement program for youth, and Parent and Family Advocacy, a portfolio of programs focused on erasing the opportunity gap in North Carolina; Achievements included:

- Increased enrollment in Parent and Family Advocacy program by an average of 300% each term
- Increased Cooperative Extension’s digital outreach through creation of weekly digital newsletters in English and Spanish, introduction of YouTube channel, reorganization and translation of website; expanded Facebook reach by 68%
- Designed and created [a quarterly newsletter](#) (sample) to share agency success stories
- Coordinated design and production of updated [annual report](#) (sample)

Duke University**JUNE 2019-APRIL 2020****DURHAM, NORTH CAROLINA, USA****Assistant Director, Programs • Global Health Innovations Center; Innovations in Healthcare**

Led a team in the development, design, and delivery of programs focused on linking policy with innovation to solve global health challenges; Accomplishments included:

- Served as program manager for USAID Accelerating Saving Lives at Birth and USAID Evaluating Saving Lives at Birth programs, including oversight of internal team of 27, six sub-contracting organizations, and \$8 million budget
- Provided research, policy analysis, and program management for USAID project to build capacity for data-driven decision-making across 24 East and West African countries
- Conducted research, in-country data collection, policy analysis, and writing for Indian State Health Innovation Partnership project

Duke University**NOVEMBER 2015-MAY 2019****DURHAM, NORTH CAROLINA, USA****Engagement Manager • Duke Medicine Global**

Provided training, strategic planning, and technical advisory services to global medical universities;

Accomplishments included:

- Program lead and policy analyst for internal advisory project to identify best practices for improving outcomes at medical universities in other countries
- Program lead, policy analyst, and trainer for a one-year technical advisory program to assist a Central Asian medical university in converting to an academic health science system

Independent Consultant**OCTOBER 2014-AUGUST 2015****PANAMA CITY, PANAMA**

Provided training, research, and writing services to international development organizations; Projects included:

- Workshop facilitation for *Global Fund to Fight AIDS, Tuberculosis, and Malaria Value for Money Initiative*, Guatemala City, Guatemala
- Conducted Panama study, National Composite Index for Family Planning

Abt Associates**NOVEMBER 2011-SEPTEMBER 2013****DUSHANBE, TAJIKISTAN****Senior Analyst • USAID Quality Health Care Project**

Managed production of regional work and monitoring plans, as well as project reporting for five-country contract; Significant accomplishments included:

- Wrote progress and operational research reports and public relations materials, increasing external reporting about project successes in Tajikistan by over 90%
- Trained and facilitated staff in more effective use of outcomes-based reporting

Duke University

AUGUST 2007-FEBRUARY 2011

DURHAM, NORTH CAROLINA, USA

Director, Communications & Planning • Office of Durham & Regional Affairs

Designed and managed educational outreach strategy for university's new community relations office; designed departmental and university-wide fundraising communications strategies

Public Affairs Specialist • Office of Public Affairs & Government Relations

Provided research, writing, and analysis in higher education-related topics to top-level administrators

United States Peace Corps

JUNE 2002-AUGUST 2004

RAZGRAD, BULGARIA

Peace Corps Volunteer

Taught English language and literature classes in local high school

EDUCATION

Master of Public Policy, Global Policy Concentration • Duke University

Professional Certificate in International Development Policy

DURHAM, NORTH CAROLINA, USA • 2007

Bachelor of Arts in German • University of South Carolina, Honors College

COLUMBIA, SOUTH CAROLINA, USA • 1998